

Donation and Sponsorship Policy

FOR THE FOLLOWING COMPANIES OF THE STEULER-GROUP:

Steuler Anlagenbau GmbH & Co. KG
Steuler Holding GmbH
STEULER-KCH GmbH
Steuler Korrosionsschutz Holding GmbH
STEULER-KCH International GmbH
STEULER-KCH Materials GmbH
Steuler Services GmbH & Co. KG
Steuler WTI GmbH



For the Steuler Group, social responsibility in the region is of high importance, alongside responsibility for the environment and employees. Part of this social engagement are donations and sponsoring activities. It is important to us that these are carried out transparently and according to uniform principles. The guidelines are regularly checked by us and adjusted if necessary.

Sponsorship

We understand sponsoring as activities with a clear business policy interest for advertising and customer loyalty purposes. These include e.g. Good-will advertisements in publications by clubs or educational institutions, perimeter advertising at events, team jersey advertising, etc.

Donation

As a donation, we understand voluntary services (monetary, non-cash or voluntary contributions) to non-company people that the company grants without direct consideration.

Principles

Priority is given to initiatives and associations in which the employees of the Steuler Group volunteer.

All donations and sponsoring activities must have a regional identity and thus relate to our company locations.

The recipient of the donation and the specific use by the recipient must be known. The reason for the donation and the intended use must be accountable at all times. The donation should be tax-deductible and granted in a form that ensures tax deductibility (e.g. donation receipt). Payments to private accounts are not permitted. Double funding within one year should be avoided.

The following do not receive any donation from us:

- Political parties and organizations
- Individuals
- Organizations whose purpose is to generate profit
- Organizations whose goals do not correspond to our Code of Conduct

Decision-making process and handling of the measures

For financial donations and sponsoring measures, the management provides an annually redefined volume. The amount can vary according to the company's economic situation and is allocated to the budget of the Marketing and Communication department at the Höhr-Grenzhausen location.

Donation and sponsoring requests that are made to the company over the course of a year are checked and decided individually on the basis of the principles described. In principle, there is no entitlement to funding. The decision on donations and sponsoring measures is made by the Head of Marketing and Communication (Höhr-Grenzhausen) in coordination with the management of Steuler Holding. Inquiries, decisions and implementation of the measures are handled centrally by the Marketing and Communication department at the Höhr-Grenzhausen location.

All donation and sponsoring activities are continuously documented and can be part of strategic corporate communication.