

Press release

Siershahn, 26 November 2019

Golden Wave 2019 goes to Steuler Pool Linings

On 5 November 2019, the pool and wellness magazine SCHWIMMBAD + SAUNA (published by Fachschriften-Verlag, Fellbach, Germany) awarded the pool industry's popular innovation prize "Golden Wave" for the eighth time. An expert jury honours innovation in various categories that enable decisive progress in the pool and wellness industry.

This time the event was held in conjunction with the Aquanale trade fair in Cologne, Germany. The winning products were unveiled at a large stand there after the coveted awards were announced.

In the "Pools" category, the Golden Wave was awarded to Steuler for the product "STEULER-Q⁷eco". Zodiac/Piscine Laghetto and Niveko also earned awards in this category for "Playa Living" and the "Underflow" pool, respectively.

This was already the second time that Steuler Pool Linings has won the Golden Wave. Having been a winner the last time with the innovative lining system BEKAPOOL, Steuler's pool builders stood top of the winner's podium this year with "STEULER-Q⁷eco".

The advanced system obviously resonates with current trends and has been well received by the industry, with "STEULER-Q⁷eco" already runner-up for the Innovation Award at Interbad 2018.

"STEULER-Q⁷eco" is a solvent-free sealing system that makes targeted use of renewable raw materials

True to the "think sustainably, act sustainably" philosophy, Steuler Pool Linings developed a complete solvent-free sealing system without dispensing with the safety and durability of proven systems. Along with all the benefits of the popular STEULER-Q7 system, it adds the following:

- Faster on-site installation
- Less expensive system
- Preferential use of renewable raw materials
- No unpleasant odours – solvent-free!
- Greater reliability through 25% thicker rubber strip

The innovation of the established pool builder Steuler proves once again: environmental protection doesn't have to be expensive. With revolutionary technology that combines utility with sustainability, the company accepts responsibility for the environment and future generations.

www.steuler-pools.de



Proud award-winners: Jan Ermert (Steuler Pool Linings, centre) accepts the Golden Wave for the best pool innovation 2019.



With the solvent-free sealing system “STEULER-Q⁷eco”, Steuler relies on the targeted use of renewable raw materials in pool construction.

Publication of photos:

Free-of-charge publication of the photo with the mention “Photo: Steuler”.

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